

**More Than You Ever
Wanted to Know About
MACOV**

**E. P. Visco
24 ISMOR
New Place**

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genevisco@earthlink.net

Background

- **Early history**
- **Education & training**
- **Dugway Proving Ground**
- **JHU ORO**
- **US 7th Army experience**
- **CORG**
- **MACOV opportunity**

MACOV & Vietnam

- **MACOV planning**
- **Introduction to MACOV**
- **CORG team**
- **Army element**
- **Movement to Saigon**
- **Living & working**
- **Data collection & analysis**
- **Synthesis team**

MACOV Results

- **Major findings & report**
- **CDC process**
- **Army staff process & actions taken**
- **Report status**
- **Donn Starry's book**

Personal Lessons

- **Participation in planning**
- **Deal with ambiguities & rough data**
- **Sensitive to military way & culture**
- **Accept environment**
- **Watch your back**

Some Homilies

- **I think the essential prerequisite of sound military advice is that the giver must convince himself that if he were responsible for action, he would himself act so.**
- **The first thing is to realize in war we have to do not so much with numbers, arms and maneuvers, as with human nature.**

More Homilies

- **Gain a sound understanding of the operation, organization, phenomena you are about to analyze. Don't be misled by your training and your ego--if you don't know the system you are analyzing, whatever you do will be wrong.**
- **Look for analogs. When you identify analogs, look for the differences as well as the similarities. Are the differences more significant to your problem than the similarities?**